



TERMS AND CONDITIONS
2023

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1. AIM

Take Off Startup Summit aims to contribute to the startup ecosystem by bringing together participants from the local and foreign startup ecosystem and to make Türkiye a center of attraction for entrepreneurs and investors in this field. During the event, there are panels, keynote talks, and initiative presentations on the main stage. In addition, one-on-one meeting areas are provided to investors, institutions and entrepreneurs for potential cooperation meetings. In addition, Take Off is the most comprehensive startup summit in the region with special entrepreneurship workshops and international networking opportunities.

Take Off offers multiple opportunities to startups with its competition format that entrepreneurs can benefit from and along with discussions topics on current issues of the global startup ecosystem take place. Entrepreneurs who qualify to participate in the summit meet with international mentors, investors and corporations and take part in the startup ecosystem.

2. FORMAT

Take Off Istanbul will take place in a two-stage format. In the first stage, Pre-Take Off Ankara and Pre-Take Off Izmir will host the pre-evaluations of local startups and in the second stage, Take Off Istanbul will conclude the summit with the final pitches of both local and international startups.

In the pre-evaluation pitches to be held in Pre-Take Off Ankara and Pre-Take Off Izmir, the top startups in each category will be eligible to receive a total of 2,250,000 TL in cash support. Finalist startups will compete for the grand prize at Take Off Istanbul.

Startups can apply to one of three categories according to their stage. The categories are Pre-Seed Stage, Early Stage and Growth Stage. Startups that qualify for the competition will compete within their categories by making their pitches at the summit to be held in December 2023.

Opportunities Offered to Entrepreneurs

- Local and International networking with mentors
- Opportunity to Offer Products/Services in the Booth Area
- Meeting with Investors
- Partnership Meetings with Corporations
- Winning prize Opportunity

Verticals that take place for Pre-Take Off Ankara

- 1 - Educational Technologies
- 2- Transportation and Mobility Technologies
- 3- Space, Aerospace and Defense Technologies
- 4- Agricultural Technologies
- 5- Tourism Technologies
- 6- Communication Technologies

Verticals that take place for Pre-Take Off İzmir

- 1- Health and Good Living Technologies
- 2- Environment, Energy and Climate Technologies
- 3- Disaster Management Technologies
- 4- Barrier-Free Living Technologies

P.S: The location for Pre-Take Off applications for other sectors will be announced later.

2.1. PRE-TAKE OFF

A. Local Startups:

- 01.** After the application period is completed, all applications that have completed their application are scored by at least two evaluators by the evaluation board.
- 02.** Growth Stage startups that have passed the pre-selection and were eligible to participate in the list that will be available on the official website (<https://takeoffistanbul.com>).
- 03.** Pre-Seed Stage and Early Stage startups that pass the pre-selection are eligible to attend TEKNOFEST Ankara and TEKNOFEST İzmir to make their startup presentations at the Pre-Take Off. Making a presentation in Ankara or Izmir is determined according to the vertical to which the startup belongs.
- 04.** Startups that make presentations in Pre-Take Off are scored by at least two evaluators from the evaluation committee. According to the ranking order, startups that are eligible to participate in Take Off Istanbul are determined. Entrepreneurs who come first in the vertical category are given a cash award as an incentive award. Pre-Take Off awards; Pre-Seed winners are 75,000 TL, Early stage winners are 150,000 TL.

B. Foreign Startups:

- 01.** After the application period is completed, all startup presentations that have completed their application are scored by at least two evaluators by the evaluation board.
- 02.** Early Stage and Growth Stage startups that passed the pre-selection and qualified to participate in Take Off Istanbul can be found on the Take Off Istanbul website (<https://takeoffistanbul.com>) is announced.

2.2. TAKE OFF İSTANBUL

Startups that qualify for Take Off Istanbul participate in the competition within their categories (Pre-Seed Stage, Early Stage and Growth Stage).

A. Pre-Seed Stage

- On the 1st day of Take Off Istanbul, the startup presentations are completed on the side stage.

- On the 2nd day of Take Off Istanbul, successful startups are awarded according to the scoring of the evaluation committee.

B. Early Stage

- On the 1st day of Take Off Istanbul, startups meet with 2 mentors. Startups are obliged to find mentors with whom they will meet 1-1 in the field. After the meeting, mentors evaluate the startups and convey the evaluation results to the organization team. The organization team announces the short list to be presented on the main stage to the entrepreneurs at the end of the day, according to the evaluation results.
- On the 2nd day of Take Off Istanbul, shortlisted startups compete on the main stage by presenting their startups. According to the evaluation, successful entrepreneurs are rewarded.

C. Growth Stage

- On the 1st day of Take Off Istanbul, startup presentations are completed on the main stage.
- On the 2nd day of Take Off Istanbul, successful entrepreneurs are awarded according to the scoring of the evaluation committee.

3. APPLICATION

Those who have an idea, a startup company or a business idea that will attract the attention of investors and corporations can apply to participate in Take Off Istanbul. The application can be made on behalf of an individual or an authorized representative of a legal entity.

At Take Off Startup Summit, competitions will take place in three categories: Pre-Seed, Early Stage and Growth Stage. Startups must fill out the application form for the category for which they meet the requirements. The category eligibility of the applications will be based on the final decision to be taken by the evaluation committee.

Pre-Seed Stage: Local startups that have an entrepreneurial idea, are ready to mvp and/or have started the PoC process. At this startup level, it is not mandatory for the startup to be a company.

Early Stage: Both local and International startups that have completed MVP/POC processes, incorporated, received investments and/or made sales.

Growth Stage: Both local and International startups that have completed MVP/POC processes, incorporated, received investment (1M - 25 M\$), made sales and started international operations (sales).

	Pre-Seed Stage	Early Stage	Growth Stage
Idea	✓	✓	✓
MVP-POC	✓	✓	✓
Incorporation		✓	✓
State and Private Supports		✓	✓
Sales or Investment (0 - 1M \$)		✓	✓
Global Operation			✓
Investment (1M - 25M \$)			✓

- The Startup Representative (User) confirms that the legal entity (startup) has accepted the terms and that the Startup Representative has the right to represent such a legal entity for the purposes of these terms.
- The user can apply to Take Off Istanbul by filling out the form on the <https://takeoffistanbul.com/> or <https://t3kys.com/en/takeOff/program/list/> website, via the application link.
- The user is obliged to provide the information accurately and completely that requested by Take Off Istanbul when applying to the summit.
- The user can change the information that will provided during the registration phase later, before the deadline, via the personal User Account settings on the same website (www.t3kys.com).
- The application form must be filled in completely by the application deadline. After the registration of the application form to the system is completed, the user will not have the right to make any changes on the application form.

Application Requirements

- A group of two will be considered a team.
- Any team will only be able to submit one startup in one category (If an individual or organization applies for more than one startup, the organizers will only consider the first entry).
- Venture team members/investors cannot be jury members and their families cannot mentor.
- If necessary, the contest candidates will be interviewed online by the organizing team. Contest candidates selected as a result of the interviews will be entitled to participate in the summit.

4. EVALUATION

Pre-Take Off Ankara-Izmir

- a. Application Form Evaluation

All applications are scored by at least two evaluators based on the answers in the application form and the presentation of the startup.

Growth Stage and all foreign startup applications are eligible to participate in Take Off Istanbul directly through this evaluation.

If deemed necessary, further investigation is carried out through face-to-face meetings, e-meetings and other means of communication.

The main topics of the assessment are:

- Problem/Solution Alignment
- Market Fit
- Business Model Verification
- Team Quality Assessment
- Customer and Partner Information
- MVP/Prototype Availability

b. Pre-Take Off Evaluation

According to the results of the application form evaluation, Pre-Seed and Turkish Early Stage entrepreneurs participate in the second qualifying at the Pre-Take Off. At the Pre-Take Off, startups related verticals compete by making a startup presentation and at least two evaluators score entrepreneurs who make venture presentations.

At the end of the competition, cash prizes are given to the Pre-Seed and Early Stage entrepreneurs who come first in each vertical and the startups that will participate in Take Off Istanbul are announced.

Pre-Take Off takes place in TEKNOFEST Ankara and TEKNOFEST İzmir.

The main topics of the assessment are:

- Problem/Solution Alignment
- Market Fit
- Business Model Verification
- Team Quality Assessment
- Customer and Partner Information
- MVP/Prototype Availability
- Making an effective presentation

Take Off Istanbul

Startups will be evaluated in their own startup stages.

a. Pre-Seed Stage

Startups competing in the Pre-Seed Stage category are rated by at least two people, after completing their startup presentations.

b. Early Stage

Startups at the Early Stage are evaluated by 1 mentor and 1 investor they met on the first day of Take Off Istanbul. Evaluation is done by taking the average of mentor and investor points. The startups with the highest score are shortlisted.

Shortlisted startups, Take Off Istanbul, make a startup presentation on the main stage on the second day. Evaluation is made by taking the average of the scores given by the evaluation committee.

c. Growth Stage

Startups at the Growth Stage, makes a startup presentation on the main stage on the first day of Take Off Istanbul. Evaluation is made by taking the average of the scores given by the committee.

Evaluation Criteria for the Final - İstanbul

- Idea
- Product
- Finance
- Customer
- Competitor Analysis
- Team

Considerations for Stage Presentation

- Each startup presentation lasts 5 minutes, followed by a 3-minute Q&A session.
- The startup presentation file format will be announced.
- All presentations must be uploaded to the section to be announced one week before the event. The relevant section will be announced.
- It is necessary to get to the main stage on time. Otherwise, the right of the startup to make a stage presentation may be lost and the startup may be excluded from the competition evaluation.

5. COMPETITION CALENDAR

History	Pre-Seed Stage	Early Stage	Growth Stage
20.07.2023	Opening Applications		
10.08.2023	End of Local Applications		
20.08.2023	Announcement of Local Evaluation Results		
	-	End of Foreign Applications	
30.08.2023 03.09.2023	Pre Take Off - TEKNOFEST Ankara		-
20.09.2023	Announcement of Foreign Evaluation Results		
27.09.2023 01.10.2023	Pre Take Off - TEKNOFEST İzmir		-
December 2023	Take Off İstanbul		

6. AWARDS

The award type and amount determined for each category are as follows.

6.1. Pre-Take Off Awards

Seed Category Best Startup Award in All Themes 75.000 TL

Best Startup Award in Early Category in All Themes 150.000 TL

6.2. Take Off İstanbul

To be announced.

7. GENERAL RULES

- The official language of the Take Off Startup Summit is English. However, Pre-seed Entrepreneurs can optionally use the Turkish language while presenting their venture.
- Each competitor is responsible for taking the necessary precautions and showing the expected care towards his friends and the environment.
- Turkish Technology Team (T3) Foundation and the organization committee reserve the right to make any changes in the specification.
- The T3 Foundation and the organizing committee, which make the necessary evaluations after the deadline, reserve the right to cancel the competition if there are not enough applicants with the necessary technical knowledge and skills.
- TEKNOFEST Safety and Security Conditions will be notified to all participants. All competing teams are obliged to comply with the safety terms and conditions specific to their categories specified in the TEKNOFEST Safety and Security Specifications. In this context, it is the responsibility of the competitors to take additional precautions arising from the systems used, apart from the security measures included in the above-mentioned safety instructions.
- T3 Foundation and the organizing committee have the right to exclude teams that do not fulfill the terms and conditions of TEKNOFEST Safety and Security Specifications in order for the competition to be held in a safe environment. T3 Foundation and organization officials cannot be held responsible for any damages caused by the violators of the terms and conditions by competitors, delegations and interested parties.
- In case a competitor violates the intellectual property rights of any product and T3 Foundation and/or TEKNOFEST suffer damage, the relevant (participant) will be held responsible for these damages.
- Generally, the event will be open to the public, including startups that are not part of the competition.

8. STATEMENT OF RESPONSIBILITY

Turkish Technology Team Foundation is not responsible in any way for any injury or damage resulting from any participation, any participant or disqualification of an

entry. The Turkish Technology Team Foundation is not responsible for ensuring that teams operate their systems within the laws of the host country. Turkish Technology Team Foundation and organization officials cannot be held responsible for the damages caused to third parties by the competitors.

Turkish Technology Team Foundation has the right to make any changes in the rules and regulations listed above, including specification agreements.

Turkish Technology Team Foundation reserves the right to update the terms and conditions of the competition at any time. Moreover The Turkish Technology Team Foundation also reserves the right to use the Take Off Startup Summit website for announcements. (<https://www.takeoffistanbul.com/tr/>) In this case, it is stated that the contestants are informed from the announcements to be published on the Take Off Startup Summit website.

9. PROCEDURES AND PRINCIPLES

- The information you provide is subject to review by the organizer.
- If it is determined that false or misleading information is presented, the project may be excluded from the competition.
- I do not object to the sharing of non-commercial information about the event, including photos and videos, in the media and on social networks.
- I do not object to the sharing of the information I shared about the project with the investors participating in the event during the application process.
- INFORMED CONSENT: I have been informed and understand that the official working language of Take Off Istanbul is English.
- In case of falsehood in the statements of the enterprises, the decisions regarding the degree/award rights they take belong to the Turkish Technology Team Foundation. In case of cancellation of rights, the competitor has the right to appeal the decision and must make his objection within 48 hours after notification of the cancellation (via e-mail). The competition committee only informs the decision via email, it has no obligation to report it from different platforms. Objections made as a result of the competition are forwarded to the Committee after preliminary evaluation. The decision made as a result of the meetings of the committee is conveyed to the objecting person or institution.
- If the individual or organization that has won the sponsorship rights fails to meet the requirements requested by the Take Off Startup Summit, the sponsorship process is canceled. In this case, no profit share can be received from any investments made in the field.
- The right to make changes in the decisions made by the jury is reserved by the Turkish Technology Team Foundation. The right to make changes in the number and structure of the jury is also reserved.
- If the user has accepted the specification, the user can also send the T3 Foundation "Personal Data Protection Law" Clarification Text ([Consent on the Protection of Personal Data](#)) you approve. In addition to this consent, you consent to the sharing of your personal data required for accommodation and transportation provided by Take Off Startup Summit

with the companies that receive services for this purpose. In addition, you consent to the processing of your personal data received within the scope of the Take Off Startup Summit, which is stated in the specification, within the framework of the Summit activities.

- Take Off Startup Summit reserves the right not to be responsible for other situations arising from the transportation and accommodation it provides.
- If the information requested by the Summit regarding transportation and accommodation is misrepresented, the sanctions to be imposed are reserved by the Turkish Technology Team.
- Take Off Startup Summit reserves the right to make changes in issues such as giving and distributing the awards won as a result of the competition.